

EDUCATE
INSPIRE
MOTIVATE

STEPS TO HOSTING A PUBLIC '40' FILM SCREENING

1 TEAM

Select team to organize event and assemble people who can focus on one or more of the categories below.

2 AUDIENCE

Decide Who will be invited. Invite parish community, the local Crisis Pregnancy Center (CPC), churches, media, politicians, business leaders, high schools and youth groups. Suggested minimum age: 7th or 8th grade.

3 EVENT DETAILS

Decide Where, When, What Time, Offer 'Free Event.' If asking for 'Free Will Offering,'* this should be publicized. (*see page 2 to help ministry of Pro-Life Champions)

4 40 LICENSE

You have permission to use the '40' Film DVD shipped to you as part of the 'Cultivating a Culture of Life in Your Community Program' (formerly called 2016 Diocesan Program) to host a public screening!

5 PUBLICITY

Create Facebook Event for your local campaign's 40 film event. Print post cards, 11x17 posters, print ads and bulletin announcements. Go to www.the40film.com/support to download templates. (Contact anneweber@the40film.com to get event customized 'print ready' .pdfs, for poster size of 11 x 17 or assistance with Social Media.) Link the various "40" trailers to group event, Facebook, etc. (See reverse for details.)

6 INVITE

Assign person(s) to email friends and contacts to attend a 40 film screening. Use social media such as Facebook and Twitter to invite people to 40 film event. At event, provide sign-in sheet to capture emails.

7 AUDIO VISUAL

IMPORTANT: Select and test all equipment needed well in advance of the event.

- Need a good projector (minimum lumens:2400)
- DVD Player (or computer with DVD)
- Audio Speakers
- Projector Screen (MUST be appropriate to room size, preferably at least 10 feet MINIMUM in width is preferred for an optimum viewing experience.
- Room darkening capability (preferred)

8 SPEAKERS

Decide on '40' event agenda, selection of emcee and guest speakers, content and timing for introductions and speakers. Assign someone to take photos, estimate audience count and post pictures on Social Media. Post pictures or "tag" 40 Facebook site.

9 HOSPITALITY

Plan for snacks, drinks, paper goods etc., table decor.

10 LITERATURE

Place '40' signage for the entrance, balloons, literature for a 'pro-life information table,' such as literature from: [40 Days for Life](#), [Priests for Life](#), [Rachel's Vineyard](#), [Project Rachel](#), Pregnancy Resource Centers, [Chastity Project](#) etc.

FUNDRAISING OPPORTUNITY

'40' Individual DVDs (for home use) are also available at a special price of \$7.30 per DVD plus shipping and handling, retail \$19.99, to be used as a fundraiser for your pro-life group (minimum order of 25 DVDs) Call 847-803-4003 for more details and to order.

*FREE-WILL OFFERING... HELP SUPPORT PRO-LIFE CHAMPIONS!

Can you help support the efforts of Pro-Life Champions, producer of the '40' Film, in getting '40' shown in more churches, college campuses and high schools around the country?

Your generosity will make it possible to get '40' seen more broadly by making the film available at no cost to the host venue! Please let us know if you would like to collect a **free will offering** for **Pro-Life Champions (PLC)** at your '40' film event plus encourage people to donate at the40film.com/donate or send a check to Pro-Life Champions! We can give you a post card size sheet (pdf) which details how to donate. Email anneweber@the40film.com for the document or download the document at the40film.com/eventsupport. Thank you!!

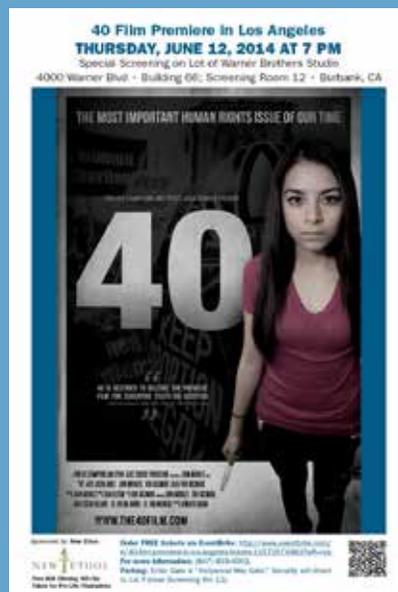
Pro-Life Champions is a federally recognized I.R.S. 501(c)(3) organization.

PUBLICITY | THE40FILM.COM/EVENTSUPPORT

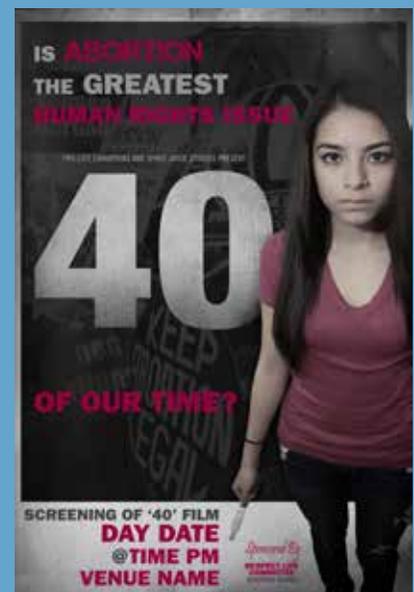
**CONTACT ANNEWEBER@THE40FILM.COM TO GET CUSTOMIZED "PRINT READY" POSTERS AND POSTCARDS PDFS. A QR CODE ("QUICK RESPONSE" SQUARE BAR CODE) CAN BE ADDED TO POSTER OR POST CARD AND WILL LINK TO FACEBOOK EVENT. IN ADDITION, ASSISTANCE CAN BE PROVIDED WITH SOCIAL MEDIA. LINK THE VARIOUS "40"-TRAILERS TO FACEBOOK AND TWITTER.



DIY 8.5 x 11 Poster in Word
DIY / No Cost Word Template



Sample Poster: 11x17
Customized / No Cost PDF**



Sample Poster: 11x17
Customized / No Cost PDF**

847-803-4003